

# PELIN AKKAYA

+90 530 483 8475

[Pelinakkaya312@gmail.com](mailto:Pelinakkaya312@gmail.com)

[www.linkedin.com/in/pelin-akkaya](http://www.linkedin.com/in/pelin-akkaya)

<https://pelinakkaya.wordpress.com/>

---

## PROJECTS

### UX/UI Designer | Innovation Boot Camp Sparta Coding

2023 – 2023

- ✘ Tool used: Figma (Link: <https://shorturl.at/oryG5>), Adobe Illustrator
- ✘ Orchestrated the development of a mobile-responsive community platform with a team of 10 front-end and back-end developers.
- ✘ Collaborated with a team of 10 developers on the conception of a community platform tailored for single-person households in South Korea. Emphasized item-sharing, aiming for a 30% decrease in individual consumption levels.
- ✘ Personally crafted 14 wireframes and designed over 55 UX and UI elements.

## EXPERIENCE

### Residential Assistant | Yonsei University

2022 – 2023

- ✘ Supervised 250+ international and Korean students with an international team and oversaw their activities under the residential college system.
- ✘ Orchestrated and executed 20+ high-engagement events for 250+ students at Yonsei University, Residential College, enhancing campus culture and fostering community cohesion.
- ✘ Designed 4+ posters for events and workshops, organized for residential college students.
- ✘ Authored and edited 6 articles about the residential college activities for the school magazine over 4 months.

### Social Media Online Supporter | National Institute for International Education (NIIED)

2021 – 2022

- ✘ Conceptualized, produced, and distributed more than 30 pieces of written and visual content across various social media platforms to highlight Korean culture. Utilized fluency in English, Korean, and Turkish languages to broaden audience reach and enhance engagement. Crafted content with a focus on aesthetic appeal and efficacy to optimize impact.
- ✘ Achieved Excellent Supporter Awards 2 times in recognition of outstanding contributions and dedication to the role. Acknowledged for consistently delivering exemplary content and efforts shown over 10 months.

## EDUCATION

### BA Comparative Literature and Culture & BS Culture and Design Management

#### | Yonsei University

2019 – 2023

- ✘ Actively participated in the organization of a senior exhibition hosted by the HASS department. Designed pieces that were showcased during the event to support the successful execution of the exhibition.
- ✘ Granted a Certificate of Appreciation 4 times for demonstrating exemplary leadership.
- ✘ Thesis Paper: *“Creating an Art Workshop Service to Alleviate Stress among University Students Dwelling in Dormitories”*

## SKILLS

- Figma, Adobe Creative Suite, WordPress
- Outstanding communication, creativity, storytelling
- Certified Life Coach
- Turkish (native), English (fluent), Korean (fluent), French (intermediate), Russian (intermediate)